

CHRIS CHRISTIE Governor

KIM GUADAGNO Lt. Governor DIVISION OF FAMILY HEALTH SERVICES PO BOX 364 TRENTON, N.J. 08625-0364

www.nj.gov/health

MARY E. O'DOWD, M.P.H. Commissioner

**NOTIFICATION: e-WIC SURVEY** 

**DATE:** May 28, 2013

**NOTIFICATION** 

NUMBER: NJWIC# 013-024

SUBJECT: New Jersey e-WIC Initiative - Survey

TO: WIC Authorized Vendors

**FROM:** Mary Mickles, MS, RD, Director, New Jersey WIC Services

The New Jersey WIC Program is conducting a study to assess implementation of WIC Electronic Benefit Transfer (e-WIC) in the near future. With e-WIC, participants will purchase food items with a debit card. Paper vouchers will be eliminated after the implementation of e-WIC. This survey will provide the New Jersey WIC Program with the information necessary to assess the technical and operational readiness of New Jersey's WIC vendors to accept an e-WIC card. While participation in the survey is optional, any information that can be provided will be extremely helpful. Individual survey responses will be kept confidential. The survey results will be analyzed and summarized for future use. A glossary of related definitions and a system overview will be available online to assist you in completing the survey.

You have the option to complete this survey online at:

## http://healthsurveys.nj.gov/NoviSurvey/n/ewicvendor.aspx

The survey must be completed by <u>June 19, 2013</u>. You may also submit the enclosed paper survey to the address listed below.

New Jersey Department of Health Family Health Services, WIC Program e-WIC Vendor Survey P.O. Box 364 50 East State Street Trenton, New Jersey 08625-0364

Thank you for your assistance in this important e-WIC initiative. Should you have questions, please contact Michael Melendez, State Agency e-WIC Project Manager at michael.melendez@doh.state.nj.us or (609) 292-9560.